



# **UNIVERSITY OF CALICUT**

BA MULTIMEDIA (UG Pvt Reg)  
II SEMESTER  
(2022 Admission onwards)

CORE COURSE

# **FUNDAMENTALS OF CREATIVE DESIGNING**

QUESTION BANK

1. Creativity

- a. Origination of new thing
- c. modified design

- b. Duplication
- d. None of the above

2. Imagination

- a. Ability of skill up gradation images
- c. Ability to learn new

- b. Ability of forming new
- d. None of the above

3. Visual Thinking

- a. Thinking through visual processing imagination
- c. Thinking without ideas

- b. Thinking without
- d. None of the above

4. Perspective

- a. Parallel lines
- c. Bitmaps. above

- b. Effect of distance
- d. None of the

5. Color harmony

- a. Pleasing arrangements of colour colours
- c. Complexity

- b. Contrast of
- d. None of the above

6. Background

- a. Farthest plane of the picture picture
- c. Base of the picture

- b. Nearest plane of the
- d. None of the above

7. Curvature

- a. Angle of a line
- c. Width of a line

- b. Bending of a line
- d. length of a line

8. Design:

a. Concept of a work of art  
c. Lamination

b. Print production  
d. post production

9. Gesture Drawing

a. Movement of action  
c. Geometric drawing

b. Landscapes  
d. None of the above

10. Line Direction:

a. vertical      b. parallel      c. square      d. Rectangle

11. Media

a. Concept of a work of art  
c. Mood in art

b. Materials used to create art  
d. None of the above

12. Pattern

a. Forms repeated in a design  
c. Content

b. Form  
d. Proportion

13. The arrangement of the visual elements

a. Composition      b. Unity      c. Harmony      d.  
Contrast

14. Difference in colour and light

a. Harmony      b. Contrast      c. Unity      d.  
balance

15. Surface Quality

a. Harmony      b. Texture      c. Balance      d. Unity

16. Neo-Realism

a. real life      b. Abstract      c. Pointillism      d. emphasis  
on detail.

17. Impressionism

- a. **impression by the effects of light**
- c. Pointillism

- b. Abstract
- d. emphasis on detail.

18. Neo-Impressionism

- a. impression by the effects of light
  - c. Pointillism
- impression**

- b. Abstract
- d. **emphasis on the visual**

19. Expressionism

- a. **painting express emotional experience**
- c. Pointillism

- b. Abstract
- d. emphasis on detail

20. Spectrum

- a. The saturation or strength of a color **individual colors**
- c. factors of hue, value, and intensity value

- b. **The band of**
- d. A hue at a darker

21. Contrast

- a. **Difference against each other.**
- in elements
- c. Difference in image above

- b. Difference
- d. none of the

22. Rhythm

- a. **Alteration in sequence**
- change
- c. equilibrium of elements object.

- b. Abnormal
- d. surface feel of an

23. Balance

- a. Difference in elements object.

- b. surface feel of an

c. The equilibrium of elements

d. abnormal change

24. An element of art that refers to the lightness or darkness of a color is a .....

a. Value

b. form

c. space

d. intensity

25. Complementary colors are used to create....

a. contrast  
above

b. Value

c. density d. none of the

26. .... are colors that are found side by side on the color wheel, used to create color harmony.

a. Analogous colours  
c. warm colours

b. complementary colours  
d. cool colours

27. .... colors are tints and shades of one color.

a. monochromatic colors  
c. monolithic colours

b. dichromatic colours  
d. bichromatic colours

28. .... colors are a group of colors that consist of reds, yellows, and oranges.

a. cool

b. warm

c. uv

d. red

29. .... colors are group of colors that consist of purples, greens, and blues.

a. warm

b. cool

c. blue

d. pale

30. An element of art that is three dimensional (height, width, and depth) and encloses Volume

a. line

b. form

c. shape

d. none of the

above

31. The concept of ..... describes the relationship between the individual parts and the whole of a composition.

- a. unity                      b. balance                      c. rhythm                      d. dominance

32. .... in design is a concept that stems from some of the Gestalt theories of visual perception and psychology, specifically those dealing with how the human brain organizes visual information into categories, or groups

- a. balance                      b. unity                      c. rhythm                      d. dominance

33. ....relates to varying degrees of emphasis in design.

- a. balance                      b. unity                      c. rhythm                      d. dominance

34..... is the repetition or alternation of elements, often with defined intervals between them.

- a. balance                      b. unity                      c. rhythm                      d. dominance

35..... can create a sense of movement, and can establish pattern and texture. There are many different kinds of rhythm, often defined by the feeling it evokes when looking at it.

- a. balance                      b. unity                      c. rhythm                      d. dominance

36. A.....rhythm occurs when the intervals between the elements, and often the elements themselves, are similar in size or length.

- a. regular                      b. flowing                      c. progressive                      d. none of the above

37. A ..... rhythm gives a sense of movement, and is often more organic in nature.

- a. regular                      b. flowing                      c. progressive                      d. none of the above

38. Proportion is the comparison of dimensions or distribution of forms. It is the relationship in scale between one element and another, or between a whole object and one of its parts.

- a. balance      b. unity      c. rhythm      **d. proportion**

39. Short key to change the screen mode in Photoshop?

- A. F**      B. Alt + F      C. Ctrl + F      D. None of these

40. \_\_\_\_\_ menu gives the Stroke option in Photoshop.

- A. Filter      B. Layer      **C. Edit**      D. View

41. \_\_\_\_\_ key is used merge layers in Photoshop.

- A. Ctrl + M      **B. Ctrl + E**      C. Ctrl + D      D. None of these

42. Mask option is under \_\_\_\_\_ menu in Photoshop.

- A. Edit      B. Filter      **C. Layer**      D. View

43. \_\_\_\_\_ adjusts the width of the space between two characters in a line of text in Photoshop

- A. Leading      **B. Kerning**      C. Tracking      D. Cloning

44. \_\_\_\_\_ is the process of generating an image from a model by means of computer programs.

- A. Cloning      **B. Rendering**      C. Filtering      D. None of these

45. In Photoshop \_\_\_\_\_ tool is used to make straight edge selection.

A. Magnetic lasso      B. Clone      C. Wand      D. Polygonal Lasso

46. In Photoshop, \_\_\_\_\_ tool is used to darken pixel in an image.

A. Patch      B. Blur      C. Burn      D. Dodge

47. Perspective

A. Parallel lines      B. Effect of distance  
C. Bitmaps      D. None of the above

48. Design

A. Concept of a work of art      B. Print production  
C. Lamination      D. Post production

49. Texture

A. Difference in elements      B. Difference in image  
C. None of the above      D. The surface feel of an object.

50. Three-dimensional:

A. Height, width, and depth.      B. Height, and width  
C. Height, and depth      D. None of the above

51. Colour separation

A. Print Production      B. Web Production  
C. Post production      D. None of the above

52. Vector graphics



above  
53. Pixels

A. Lines

B. Bitmaps

C. Pixel

D. None of the

above

A Digital image

B Analogue

C Vector

D None of the

54. .Which colour mode is used for digital Image

A CMYK

B HSB

C PANTONE

D RGB

55. Out of the following which is not a retouching tool in Photoshop ?

A Contour

B Spot healing brush

C Healing brush

D Patch

56. TIFF stands for

A Tagged Image File Format

B Tagged Internet File Format

C Tagged Integrated File Format

D Tagged Interchange File Format

57. The color mode where all the colors used in image is defined as a combination of Red, green and blue colors is

A CMYK

B ANPA

C HSB

D RGB

58. The color mode that is more printer friendly is

A CMYK

B Duotone

C LAB

D RGB

59. CMYK is the color code that includes what color?

A Kickleberry

B Blue

C Green

D Black

60. When using the Pen tool a user can access the following sub-tools under the pen tool.

- A Signature assessment
- C Re-size stroke

- B Add Anchor point**
- D Draw

61. All graphic elements to be printed should be saved using this color mode.

- A RGB
- Magnetic Lasso

B Yellow

**C CMYK**

D

62. When removing a figure from a background in Photoshop the following technique  
Will assist in altering the selection edge to make it appear less artificial

A Rotate

B Move

**C Feather**

D Marquee Selection

63. How do you set the text color in Photoshop?

A. Select the Text Tool and use the background color tool to set the color

**B .Select the Text tool and use the color box icon in the Options bar to set the text**

C .Use the color gradient tool to define the text

D .You can only use black text in Photoshop

64. The tool that lets you select an area of an image and then paint with that area is called

A. Eyedropper

B. Copy

C. Clone

**D. Patch**

65. "Layers" in Photoshop are:

A. Filters that have been applied to the image

**B. Images stacked on top of each other**

C. Color components (such as CMYK)

D. Previous versions of an image

66. The shortcut for zooming in is ?

A. Ctrl + (Plus)

B. Ctrl + (Minus)

C. Ctrl + Z

D. None of these

67. Which file format should you use to display photographs and other continuous-tone Images on the Web?

A. GIF  
JPEG

B. TIFF

C. PDF

D.

68. What does Pixels stand for?

A. Picture Extend

B. Picture Elevation

C. Picture Element

D. None of these

69. To resize a graphic in a layer, select the \_\_\_\_\_ tool, then check mark \_\_\_\_\_  
To see selection handles.

A. Marquee , resize

B. Move, show bounding box

C. Move, resize

D. Marquee, show bounding box

70. To undo the last change made to your graphic design, the.....key is used.

A. Ctrl + D

B. Shift + Z

C. Ctrl + Z

D. Shift + D

71. The \_\_\_\_\_ tool is best selected when you need to select an abnormally shaped Image in a layer.

A. Crop

B. Marquee

C. Lasso

D. Magic wand

72. The .....tool allows you to copy one area of the layer to another area of the layer.

- A. Clone stamp  
C. Marquee
- B. Magic wand  
D. Gradient

73. To turn-off the use of a tool, or deselect it, you must push the ..... key.

- A. Ctrl +Z  
B. Shift + Z  
C. Shift + D  
D. Ctrl + D

74. When selecting an area of pixels to delete, which of the following tool could be used?

- A. Magic wand  
C. Paint bucket
- B. Marquee  
D. Gradient

75. \_\_\_\_\_ is a raster graphics editor (with significant vector graphics functionality).

- A. Adobe Photoshop  
C .Adobe Illustrator
- B. Adobe Flash  
D .Adobe Dreamweaver

76. A new layer can be created by pressing \_\_\_\_\_

- A. Alt+Ctrl+ N  
C .Alt+Shift+N
- B. Shift+Ctrl+N  
D .None of these

77. The \_\_\_\_\_ tool selects areas of similar color.

- A. Lasso  
B. Marquee  
C. Move  
D. Magic Wand

78. The \_\_\_\_\_ is used to trim images.

- A. Paint bucket  
B. Eraser  
C. Gradient  
D. Crop

79. The \_\_\_\_\_ -- Lightens parts of an image.  
A. Dodge      B. Burn      C. Smudge      D. Sponge
80. Out of the following , which is not a filter in Photoshop ?  
A. Noise      B. Blur      C. Texture      D. Eye dropper
81. The \_\_\_\_\_ adjustment layer allows you to create a black and white image from your color image.  
A. Channel Mixer      B. Gradient Map  
C. Photo Filter      D. Pasterize
82. Which is the common layer to all the files in Photoshop ?  
A. Layer 0      B. Background  
C .Layer 1      D .None of these
83. Alt+Ctrl+D is the short key for \_\_\_\_\_ In Photoshop  
A. Layer      B. Feather  
C .Select      D. None of These
84. Short key to change the screen mode in Photoshop?  
A. F      B. Alt + F      C. Ctrl + F      D. None of these
85. \_\_\_\_\_ tool is used to soften the edges of pixels.  
A. Move      B. Blur      C. Shear      D. None of these
86. Photoshop is a \_\_\_\_\_ Graphic software.  
A. Vector      B. Pixel      C. Bitmap      D. None of these
87. Resolution is usually expressed in \_\_\_\_\_

A. Twips

B. Inches

C. Points

D. Pixels

88. \_\_\_\_\_ Key is used merge layers in Photoshop.

A. Ctrl + M

B. Ctrl + E

C. Ctrl + D D. None of these