



UNIVERSITY OF CALICUT

Abstract

General & Academic Branch - Faculty of Commerce and Management Studies - Correction in the nomenclature of course title in the detailed syllabus of the theory course 'Business Trends in Indian Economy' for SDE/Private Registration M.Com students in lieu of Project work in accordance with the CBCSS PG Regulations 2019 - Implemented - Orders Issued.

G & A - IV - E

U.O.No. 3191/2022/Admn

Dated, Calicut University.P.O, 05.02.2022

*Read:-*1. U.O. No. 5972/2021/Admn dated 07.06.2021

2. Clarification sought by EX Branch, Pareeksha Bhavan in the file of No.101391/EX-IVASST-3/2019/PB

3. Email dt.12.01.2022 from the Chairman, Board of Studies in Commerce (PG)

4. Email dt. 30.01.2022 from the Dean, Faculty of Commerce & Management Studies

5. Order of Vice Chancellor in the file of even No. dated 02.02.2022

ORDER

1. As per the U.O read (1) above, the Syllabus of the theory course "MCM4C16 - Business Trends in Indian Economy" for SDE/Private Registration M.Com students, in lieu of Project work was implemented in the University with effect from 2019 admission onwards.
2. As per paper read (2), P G Branch, Pareeksha Bhavan has sought clarification on the title of the course with code MCM4C16 is given "Business Trends in Indian Economy", whereas in the detailed syllabus part the course the title is given as "Emerging Business in Indian Economy", the Syllabus of the theory course for SDE/Private Registration M.Com students in lieu of Project work in accordance with the CBCSS PG Regulations 2019 (w.e.f 2019 admn).
3. In this regard, remarks of the Chairman, Board of Studies in Commerce (PG) was sought who has suggested *"to make the change in the title of the course given in the detailed syllabus as "MCM4C16 Business Trends in Indian Economy", vide paper read (3).*
4. As per the paper read (4), the above remarks of the Chairman, Board of Studies in Commerce (PG) is approved by the Dean, Faculty of Commerce and Management Studies.
5. Considering the urgency, the Vice-Chancellor has accorded sanction on 02.02.2022, to correct the title of the theory course in the detailed syllabus part too as, **"MCM4C16 - Business Trends in Indian Economy"** for SDE/Private Registration M.Com students, in lieu of Project work, in accordance with the CBCSS PG Regulations 2019, with effect from 2019 admission onwards, subject to ratification by the Academic Council.
6. Orders are issued accordingly (Syllabus appended).

Arsad M

Assistant Registrar

To

The Director, School of Distance Education.

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Forwarded / By Order

Section Officer

UNIVERSITY OF CALICUT

Master of Commerce (CBCSS)

Semester IV

MCM4C16 : Business Trends in Indian Economy

(Course for SDE/Private registration only)

Credit : 2.4

Course Objective: To make an awareness and understanding about the emerging business in the contemporary Indian economic scenario to get an effective knowledge about the changing business scenario in accordance with the changes in the economic environment of the country.

Module I : Indian Economy - a business perspective : Economic environment of India - Indian Economy as a Developing Economy - Business and Economic environment - Basic Characteristics of Indian Economy - Indian Industrial sector - Changing role of MSME sector - Public sector and Indian economy- Role of Service sector in Indian Economy - Liberalization, Privatization and Globalization (LPG) Models and Indian economy - Business in India during LPG.

(20 Hours)

Module II : Foreign Trade and Economic Development: Importance of Foreign Trade for a Developing Economy, Composition of India's Foreign Trade, Direction of India's Foreign Trade and Balance of Payments ; impact of LPG on foreign trade of India; Special Economic Zones (SEZs) - Export and Import scenario in India - FDI policy -growth and impact of FDI in Indian economy.

(15 Hours)

Module III : Business Sustainability in India: Social Responsibility and Ethics in Indian business - importance and trends - MDG (Millennium development goals) - Circular Economy - Initiatives and impacts - SDG (Sustainable development goals) - Financial Inclusion - Need and challenges of Inclusive growth.

(15 Hours)

Module IV : Business in 21st Century : Need of infrastructural development - GIG Economy and impact Technological business advancements in the economy - Demonetisation and its impact in Indian economy – Angel investors and Start Ups – Make in India - Skill India – Digital Economy and Artificial Intelligence – Initiatives for Women entrepreneurs and its impact in Indian economy - New initiatives in service sectors and its impacts.

(15 Hours)

References:

1. Gupta K R (2008), Globalisation & liberalization of Indian Economy, Atlantic Publishers and distributors, New Delhi.
2. Bhasin Niti (2017), Foreign Direct Investment in India (FDI)- Policies, conditions and procedures, New Century publications, New Delhi.
3. Aswathappa K (2019), Essential s of business environment- (Text, Cases and

Exercises), Himalaya Publishing House, Mumbai.

4. Cherunilam Francis (2019), International Business- Text and Cases, Himalaya Publishing House, Mumbai.

5. Dutt Gaurav and Sundaram (2016), Indian Economy, S.Chand Publication, New Delhi.

6. Kapila Uma (2009), Indian economy: Performance and policies, Academic foundation, New Delhi.

7. Debraj Ray (2014), Development Economics, Oxford India, New Delhi. 8.

Kindleberger C P (1977), Economic Development, Tata McGraw Hill, NY.