

**UNIVERSITY OF CALICUT****(Pareeksha Bhavan)**

No.36879/EG-I-ASST-2/2016/PB (I)

Dated:11.01.2024

**Ref.: Notification of even no. dated 06.11.2023**

With reference to the above, it is notified for the information of all concerned that the **Third Semester MBA (CUCSS- Full Time & Part Time) Regular / Supplementary (2016 Scheme - 2019 Admission onwards) Examinations January 2024**, will be conducted from **Monday , 12<sup>th</sup> February 2024** onwards, as per the schedule given below

**TIME TABLE FOR THE THIRD SEMESTER MBA (CUCSS - FULL TIME & PART TIME -2016 SCHEME -2019 ADMISSION ONWARDS) REGULAR/SUPPLEMENTARY EXAMINATION JANUARY 2024**

**Time of Examination :10.00 a.m. to 1.00 p.m. (Except Friday)  
: 9. 30 a.m. to 12.30 p.m. (on Friday)**

**Mode of Conduct of Examination : Barcode based**

| <b>Day &amp; Date</b>                        | <b>Code</b>          | <b>Subject</b>   | <b>Weightage</b> |
|--|----------------------|--|------------------|
| Monday,<br>12 <sup>th</sup> February 2024    | BUS 3C 17            | Advanced Strategic Management  | 36               |
| Wednesday,<br>14 <sup>th</sup> February 2024 | BUS 3C 19            | Entrepreneurship Development &<br>Project Management                                 | 36               |
| Friday,<br>16 <sup>th</sup> February 2024    | BUS 3C 20            | Supply Chain Management<br><b>(Time of Examination:9. 30 a.m. to<br/>11.00 a.m )</b> | 18               |
| Monday,<br>19 <sup>th</sup> February 2024    | BUS 3EM 01           | Consumer Behaviour and<br>Marketing Research   | 36               |
| Wednesday,<br>21 <sup>st</sup> February 2024 | BUS 3C 18            | Strategic Cost Management  | 36               |
| Friday,<br>23 <sup>rd</sup> February 2024    | BUS 3EM04            | Brand Management   | 36               |
|  | BUS 3EF 03/<br>IB 03 | Strategic Financial Management   |                  |
| Monday,<br>26 <sup>th</sup> February 2024    | BUS 3EF 04           | Indian Financial System  | 36               |
| Wednesday,<br>28 <sup>th</sup> February 2024 | BUS 3EH 01           | Managing Self & Others   | 36               |
| Friday,<br>01 <sup>st</sup> March 2024       | BUS 3EH 03           | Human Resources Planning and<br>Development  | 36               |
|  |                      |  |                  |

|  |                      |                                       |    |
|--|----------------------|---------------------------------------|----|
| Monday,<br>04 <sup>th</sup> March 2024     | BUS 3EH 02           | Performance Management                | 36 |
| Wednesday ,<br>06 <sup>th</sup> March 2024 | BUS 3C 21            | Investment Management                 | 36 |
| Monday,<br>11 <sup>th</sup> March 2024     | BUS 3EM 03           | Marketing Communication<br>Management | 36 |
|  | BUS 3ET 02           | Tourism Marketing                     |    |
|  | BUS 3ET 01           | Tourism Products of India             |    |
| Wednesday ,<br>13 <sup>th</sup> March 2024 | BUS 3EF 01/<br>IB 01 | International Finance                 | 36 |
|  | BUS 3EF 02           | Corporate Taxation                    |    |
|  | BUS 3ES 01           | System Analysis & Design              |    |

Dr.Godwin Samraj D.P.

**CONTROLLER OF EXAMINATIONS**

To

The Principals / Co-ordinators of Colleges / Centres offering MBA course.

Copy to: CE's Section / EX Sections / PRO / Digital Wing / DR, AR & Section Concerned.